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Posted: Wednesday, 13 December 2006 10:10AM

Massachusetts Seniors Need More to Get By

posted by F.M.

WBZ (Newsroom) -- A new study shows Massachusetts elders are getting less than half of what they need to get by.

The report, by the Gerontology Institute at UMass-Boston, shows elders in the Bay State need between 14-thousand and 28-thousand dollars just to cover their basic living costs.

But in reality, they get less than half of that from social security, which for some is their only source of income.

Laura Henze Russell is with the institute. She says those numbers can lead to some tough choices, such as choosing between prescription medications and basic living necessities.

She adds outside support and subsidies are essential in helping elders bridge the financial gap.

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Today's Audio



My WBZ Morning Headlines for 2/1/2007

Authorities make 2 arrests in publicity hoax that crippled the city; Mayor Menino says Turner Broadcasting's apology to the publicity stunt isn't good enough. Details on these and more top morning stories for Thursday, February 1, 2007.



Father of Guerilla Marketing Slams Turner Publicity Stunt

He invented guerilla marketing back in the early 1980's. Now Jay Conrad Levinson says Turner Broadcasting and Interference Inc. went too far in placing blinking devices under bridges in major cities, including Boston. WBZ's Mark Katic has more.



Mayor Menino is angry

Boston Mayor Tom Menino isn't accepting the apology from Turner Broadcasting. He spoke live on the air with WBZ's Ed Walsh.



February 1, 2007

Jon Keller says some corporate heads should roll over yesterday's failed publicity stunt in Boston.



News Conference on Suspicious Packages

Commissioner Ed Davis of the Boston police, Mayor Tom Menino and Gov. Deval Patrick talk about Wednesday's incidents.



Ad campaign ends with bust

An over the top ad campaign nearly pushes the city of Boston over the edge. WBZ's Karen Twomey reports.

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